



**COUNCILLOR  
MATTHEW PATRICK**

**CABINET**  
**19 JUNE 2017**

**WIRRAL PLAN: A 2020 VISION -  
CROSS-CUTTING STRATEGIES:  
WIRRAL TOGETHER STRATEGY**

**Councillor Matthew Patrick, Cabinet Member - Localism and Engagement, said:**

“In Wirral we are extremely lucky to have thousands of residents who are engaged, who care passionately about their local communities and who think nothing of giving up their time to help others. The response to the recent incident in New Ferry is a shining example of how a community can come together and support itself.

“This Strategy is about Wirral getting better at supporting those residents who want to volunteer. It is about helping people to help themselves and others, through making it simpler, easier and more attractive to be a volunteer.”

**REPORT SUMMARY**

The Wirral Plan: A 2020 Vision sets out a shared partnership vision to improve outcomes for Wirral residents. Delivery of the priorities and outcomes described in the Plan are underpinned through the delivery of a set of key strategies.

This report provides Cabinet with the Wirral Together strategy; a key strategic document which articulates ambitions related to volunteering and community involvement which will assist the delivery of all areas of the Wirral Plan.

This matter affects all Wards within the Borough and is therefore a key decision.

**RECOMMENDATION/S**

Cabinet is requested to approve the Wirral Together strategy which is appended to this report.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 The Wirral Together strategy has been developed to support the delivery of the Wirral Plan pledges.

The strategy has been developed with residents, partners and stakeholders to ensure that there has been extensive engagement in the development of the strategy and its priority areas.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 No other options have been considered.

### **3.0 BACKGROUND INFORMATION**

- 3.1 In July 2015, the Wirral Partnership agreed the Wirral Plan, a set of 20 pledges to be achieved by 2020, which focused on protecting the most vulnerable, driving economic growth and improving the local environment. Community involvement and volunteering were identified as key themes underpinning all the pledges and it was agreed a strategy was needed to help identify what can be done to acknowledge and support this in Wirral. The three priorities of the strategy are to inspire people to get involved in their communities, to encourage more people to volunteer in Wirral and to work together to remove barriers to volunteering.

The strategy has been developed through a partnership steering group chaired by Annette Roberts, Chief Executive of Community Action Wirral and two engagement events were held in June and October 2016 with participants from across the public, private, voluntary, faith and community sectors. An additional spotlight session was held in April 2017 with elected members.

The strategy includes a set of partnership actions to be delivered over the course of the three-year strategy. The strategy will be reviewed on an annual basis with regular performance reporting taking place through appropriate governance arrangements.

### **4.0 FINANCIAL IMPLICATIONS**

- 4.1 There are no financial implications arising directly from this report. As projects to deliver the strategy are developed the financial implications and benefits will be identified as part of the project plan.

### **5.0 LEGAL**

- 5.1 There are no legal implications arising directly from this report. As projects to deliver the strategy are developed the legal implications will be identified as part of the project plan.

## 6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 The Wirral Together Strategy will be co-ordinated in partnership by existing staff resource. Any additional resource requirements will be identified as a detailed delivery plan is developed.

## 7.0 RELEVANT RISKS

7.1 The Corporate Risk Register will be refreshed in line with the new Wirral Plan developments to ensure that any risks to delivery are understood and mitigating actions are put in place as appropriate.

## 8.0 ENGAGEMENT / CONSULTATION

8.1 The Wirral Together strategy has been developed through a partnership steering group and has been subject to wider consultation with residents, partners and other stakeholders through the development of the strategy.

Two stakeholder events took place in June and October 2016 and the feedback from the event has been used to inform the final draft of the strategy. Councillor Patrick also held a spotlight session with elected members in April 2017 which provided the opportunity to learn more about the strategy, generate ideas and give feedback.

## 9.0 EQUALITY IMPLICATIONS

9.1 The potential impact has been reviewed with regard to equality and the impact assessment will be published on the Council website.

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## APPENDICES

*Appendix 1 – Wirral Together Strategy (to be included following final updates)*

## REFERENCE MATERIAL

*All reference material is contained within the strategy appended to this report.*

## SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Not applicable	